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AOC Türkiye

The Next Chapter Ahead



DOMINATING THE SPECTRUM

 15 - 16 OCT 2026
 ANKARA - TÜRKİYE

SPONSORSHIP BOOKLET

 www.aocturkiye.org



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WELCOME TO AOC TÜRKİYE

AOC Türkiye will proudly host its inaugural event on **15-16 October in Ankara** at the ATO Congressium, bringing together industry leaders, public institutions, technology providers, researchers, and decision-makers to strengthen collaboration in electronic warfare and electromagnetic operations technologies.

Held under the theme **“Dominating the Spectrum,”** the event will focus on the strategic importance of spectrum superiority, electronic warfare, and next-generation technologies in today’s rapidly evolving operational environment.

Inspired by international best practices and global cooperation, AOC Türkiye aims to support the development of resilient, secure, and interoperable Electromagnetic Spectrum Operation Solutions that enhance operational readiness and national resilience.



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ABOUT AOC TÜRKİYE

AOC Türkiye brings together professionals, institutions, and industry leaders operating in the fields of electronic warfare, cyber defence, electromagnetic spectrum operations, information warfare, and advanced defence technologies across Türkiye. The organization serves as a collaborative platform that encourages strategic cooperation between military authorities, government agencies, academia, research centers, and the national defence industry.

Focused on advancing operational capability and technological innovation, AOC Türkiye supports the exchange of expertise, emerging concepts, and practical experience within rapidly evolving operational environments. Through professional networking and interdisciplinary collaboration, the chapter contributes to strengthening Türkiye's defence and security ecosystem.

AOC Türkiye also plays an active role in promoting education, innovation, and professional development through conferences, technical workshops, training programs, and community initiatives designed to support future leaders in defence, security, and advanced technologies.

ASSOCIATION OF OLD CROWS

The Association of Old Crows (AOC), established in 1964, is a global professional organization dedicated to advancing electronic warfare, electromagnetic spectrum operations and information-related capabilities. With an international network of members and chapters across multiple regions, the AOC brings together military personnel, government representatives, engineers, researchers, industry professionals and academics who share a common interest in strengthening defence and security through technology, operational excellence and collaboration.

The term "Old Crows" has its roots in the early evolution of electronic warfare during the Second World War, when radar countermeasure specialists played a critical role in shaping the future of modern operations. Today, the name represents a global community focused on the challenges and opportunities of the electromagnetic battlespace, cyber operations and information superiority in an increasingly complex security environment.



WHY BECOME A SPONSOR? (VALUE PROPOSITION & STRATEGIC ADVANTAGES)

Whether you are a global defence contractor seeking to engage with Türkiye's robust defence ecosystem, or a Turkish enterprise aiming to expand your global footprint, **AOCTÜRKİYE Chapter Event** offers an unparalleled platform for strategic growth and high-level collaborations.

Strategic Benefits for Our Sponsors:



Elite Networking (B2B & B2G)

Establish direct, face-to-face contact with international Defence Authorities, global procurement authorities, top-tier military delegations, and key national decision-makers, including the Presidency of Defence Industries (SSB) of Türkiye.



Gateway to Strategic Markets

- For International Sponsors: Gain a vital entry point into the rapidly growing Turkish defence sector, as well as the broader MENA and Eurasian markets.
- For Domestic Sponsors: Unlock direct access to global export opportunities, international supply chains, and strategic joint ventures.



Global Visibility & Brand Prestige

Maximize your corporate visibility before a highly targeted, elite audience. Showcase your cutting-edge technologies, systems, and platforms to global defence media, prime contractors, and industry pioneers



Thought Leadership & Market Positioning

Solidify your position as a pioneer in the defence industry. Secure the opportunity to participate in high-profile panels and keynote sessions, shaping the global discourse on the future of defence—from autonomous systems and AI to advanced cybersecurity.



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EXPECTED ATTENDEE & DELEGATION PROFILE

To ensure maximum Return on Investment (ROI) for our sponsors, **AOC TÜRKİYE Chapter Event** strictly targets key decision-makers and industry professionals.

Attendee Category 	Expected Percentage 
State Officials & Military Delegations (Domestic & International)	%40
Defence Industry Corporations (C-Level Executives & Prime Contractors)	%35
Academia, R&D Experts, and Defence Engineers	%15
Defence Media, Startups, and Strategic Investors	%10

CURRENT SPONSORS & SUPPORTERS

Main Sponsor



Institutional Supporter



International Supporting Organization





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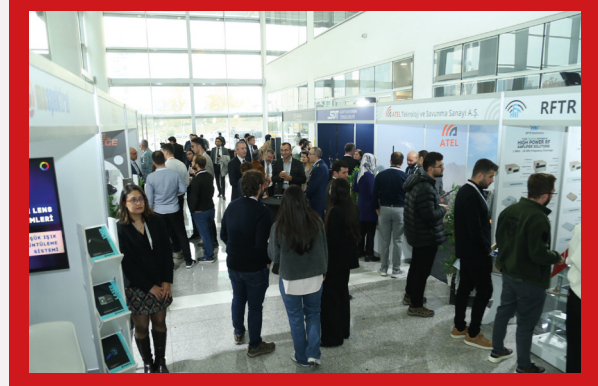
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A PROVEN TRACK RECORD: BUILDING ON OUR LEGACY

Before expanding into an international congress, our previous edition was held at the national level as the **Electronic Warfare Symposium**. The event set a new benchmark in the Turkish defence ecosystem, proving our capacity to bring together the industry's most critical stakeholders.

The overwhelming success of this symposium serves as the strongest reference for the high-level engagement you can expect at **AOC TÜRKİYE Chapter Event**.





UNMATCHED HIGH-LEVEL STATE ENGAGEMENT

The true strength of our platform lies in its ability to convene the highest levels of state and military decision-makers.

The previous edition was profoundly honored by the presence of the highest state echelon, with the opening keynote address delivered by **H.E. Cevdet Yılmaz, Vice President of the Republic of Türkiye**. His participation underscored the strategic importance of the event and guaranteed unparalleled visibility for all our sponsors and exhibitors.

Furthermore, the event saw massive and targeted participation from the public sector, defence procurement authorities, and military units, providing an exceptional B2G (Business-to-Government) networking environment for all participating companies.

PREVIOUS EDITION IN NUMBERS

The figures from our national symposium demonstrate a highly engaged and rapidly growing platform:

Indicator	Result	Impact for Sponsors
Registered Attendees	2.500+	Direct access to a concentrated pool of industry professionals and state officials.
Participating Entities	33	A prestigious lineup of leading defence companies and key state institutions.
Exhibition Scale	50 Booth Units	A dynamic and fully booked exhibition floor maximizing B2B interactions.
KPublic Sector Presence	Dominant	Unrivalled opportunity to directly engage with ultimate decision-makers and end-users.

From National Success to Global Impact Building on the tremendous momentum of the Electronic Warfare Symposium and the high-level government backing, **AOC TÜRKİYE Chapter Event** is now scaling globally. Sponsoring this year means stepping onto a proven stage, now amplified for the international defence arena.



SPONSORSHIP CATEGORIES & EXCLUSIVE PACKAGES

To maximize your brand's impact and ensure a strong Return on Investment (ROI), we have designed tiered sponsorship packages. Each package offers prime exhibition space, high-level visibility, and exclusive access to our **Dedicated B2B & Briefing Room** for private presentations and closed-door meetings with key delegations.

PREMIUM SPONSORSHIP TIERS

PLATINUM SPONSOR

The ultimate strategic partnership offering unrivalled visibility and top-tier access to state officials and global delegations.

- **Thought Leadership (Panel):** Guaranteed seat for one C-level executive as a panelist or moderator in one of the main strategic sessions.
- **Exclusive B2B Room & Presentation Rights:** Priority booking for up to **4 hours** in the Dedicated B2B & Briefing Room to host private corporate presentations or closed-door meetings with high-level delegations.
- **Prime Exhibition Space:** Premium 48 m2 (or custom-sized) raw space in the highest-traffic central area of the exhibition floor.
- **VIP Networking:** **10** complimentary VIP passes, granting your key executives and representatives full access to the congress and the exclusive VIP Protocol Lounge.
- **Congress Bag Insert:** Inclusion of up to **two** corporate booklets, catalogs, or promotional items in the official congress bags distributed to all attendees and VIPs.
- **Maximum Branding:** Prominent "Platinum Sponsor" logo placement on the main stage backdrop, all official print/digital marketing materials, and the website homepage.
- **Closing Ceremony Recognition:** Official announcement as the Platinum Sponsor and the presentation of a 'Thank You' plaque during the Closing Ceremony.

AVAILABLE SLOTS

1

SPONSORSHIP FEE

36.000 Euros + VAT



GOLD SPONSOR

A highly prestigious package designed to position your brand as a thought leader and key player in the defence ecosystem.

- **Thought Leadership (Panel):** Guaranteed seat for one C-level executive as a panelist or moderator in one of the main strategic sessions.
- **Exclusive B2B Room & Presentation Rights:** Reserved booking for up to **2 hours** in the Dedicated B2B & Briefing Room to conduct private meetings or targeted product presentations.
- **Prime Exhibition Space:** **24 m²** prime booth space in a highly visible location.
- **VIP Networking:** **6** complimentary VIP passes for your executive team and representatives.
- **Congress Bag Insert:** Inclusion of one corporate brochure or flyer in the official congress bags.
- **High Visibility:** "Gold Sponsor" logo placement on session screens, registration area, official catalog, and website.
- **Closing Ceremony Recognition:** Official announcement as the Gold Sponsor and the presentation of a 'Thank You' plaque during the Closing Ceremony.

AVAILABLE SLOTS

3

SPONSORSHIP FEE

13.500 Euros + VAT

SILVER SPONSOR

An excellent entry-level package for prominent branding and active participation on the exhibition floor.

- **B2B Room Access:** **1-hour** reserved booking slot in the Dedicated B2B & Briefing Room for private business meetings.
- **Exhibition Space:** **12 m²** standard booth space.
- **Networking:** **3** complimentary VIP passes for your team.
- **Brand Awareness:** "Silver Sponsor" logo placement in the official catalog, sponsor boards, and website.
- **Closing Ceremony Recognition:** Official announcement as the Silver Sponsor and the presentation of a 'Thank You' plaque during the Closing Ceremony.

AVAILABLE SLOTS

5

SPONSORSHIP FEE

4.500 Euros + VAT



ADDITIONAL & THEMATIC SPONSORSHIP OPPORTUNITIES

All of our thematic sponsorship packages are designed to provide maximum specific touchpoint visibility, while also guaranteeing a physical presence on the exhibition floor and official recognition.

Standard Benefits Included in ALL Thematic Packages:

- **Exhibition Space:** 6 m² standard booth space on the exhibition floor.
- **General Recognition:** Brand acknowledgment in the "Sponsors" section on the official website and across all general on-site visual materials.
- **Closing Ceremony:** Official recognition and presentation of a 'Thank You' plaque during the Closing Ceremony.

STANDARD BENEFITS INCLUDED IN ALL THEMATIC PACKAGES

NETWORKING LUNCH SPONSOR:

Elevate your brand by hosting the official congress lunch. Your company logo will be prominently displayed across the dining area, on buffet stations, and on every table, providing excellent visibility when attendees are most engaged in networking.

- **Exclusive Visibility:** Company logo placed explicitly next to the lunch section in the official daily program.
- **Table Branding:** Sponsor logo prominently featured on the menu cards placed on all dining tables.
- (Includes all standard thematic benefits: 6 m² booth, general recognition, and plaque).

AVAILABLE SLOTS

2

SPONSORSHIP FEE

13.500 Euros + VAT

COFFEE BREAK SPONSOR

Gain exclusive branding rights at the coffee stations (including branded cups or napkins) during strategic networking breaks throughout the day.

- **Exclusive Visibility:** Company logo placed next to the coffee break times in the official daily program.
- **Bistro Branding:** The exclusive right to place your own corporate flags/roll-ups on the bistro tables in the break areas.
- (Includes all standard thematic benefits: 6 m² booth, general recognition, and plaque).

AVAILABLE SLOTS

2

SPONSORSHIP FEE

9.000 Euros + VAT



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OFFICIAL CONGRESS BAG SPONSOR

Maximum mobility and longevity. Your company logo will be printed alongside the congress logo on the high-quality bags distributed to every delegate, state official, and attendee.

o (Includes all standard thematic benefits: 6 m² booth, general recognition, and plaque).

SPONSORSHIP FEE

2.750 Euros + VAT



EXHIBITION PACKAGE (STANDARD BOOTH)

This package is designed for companies looking to establish a highly professional physical presence on the exhibition floor without opting for the larger premium sponsorship tiers.

Including all sponsorship items, 4 free company representative registrations will be provided for each 6 m² booth participation.

Digital Visibility & Brand Recognition:

- Your company logo will be prominently displayed under the “**Exhibiting Companies**” section on the official event website.
- The logo will include a direct hyperlink routing global traffic straight to your corporate website.

Technical & Setup Details:

- **Minimum Exhibition Space: 6 m²** (3 x 2 m).
- **Booth Inclusions:** The exhibition fee provides a fully equipped, ready-to-use modular shell scheme setup. It includes all of the following:
 - Standard modular booth construction
 - 1 round glass table
 - 4 chairs
 - Electrical socket (power outlet)
 - Standard booth lighting
 - Floor carpeting
 - 1 fascia board featuring your company logo

SPONSORSHIP FEE

1.100 Euros + VAT



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GENERAL INFORMATION & CONTACT

Event Date: 15-16 October 2026

Venue: Congresium Congress Center

Contact for Sponsorship:



Talis Organization

Tel: +90 312 447 00 54

Fax: +90 312 447 00 94

E-mail: aocturkiye@talis.com.tr

Euro Bank Account Details:

Account Name: TALİS ORGANİZASYON TUR.TANITIM HİZM. VE TİC.LTD. ŞTİ.

Bank Name: Garanti BBVA

Account No: 324 - 9082067 GAZİOSMANPAŞA/ANKARA

IBAN No: TR71 0006 2000 3240 0009 0820 67

SWIFT Code: TGBATRISXXX

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*The gateway to the future of
Electromagnetic Operations is
officially open!*

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